

ORDER



Orders
Order / Rev: 69820
Alt Order #: 9854846 /Brad
Product Desc: Kathleen Kane-AG
Estimate:
Flight Dates: 11/03/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/05/12
Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kane/D/Attorney General
Demographic: A35+
Product Codes: State Attorney General
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	27	\$3,335.00	\$2,834.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	27	\$3,335.00	\$2,834.75	0.00
Totals	27	\$3,335.00	\$2,834.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLYH CW15	3%	\$3,335.00
Market	100%	\$111,166.67

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	97%	\$107,831.67
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	11/03/12	11/05/12	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p	M-----	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
N 2	WLYH	11/03/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	M-----	:30	2	\$275.00	P-2	0.00	NM	9	\$750.00

WLYH CW15

[illegible]